

# Elisha Andres

Media And  
Communication

## Contact

### Address

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### WWW

[Bold Profile](#)

## Websites, Portfolios, Profiles

- <https://www.linkedin.com/in/elisha-andres-b12393243/>
- <https://elishacaelah.wixsite.com/elisha-andres>

## Skills

Leadership

Podcasting Skills

Exceptional interpersonal  
skills

Team player

Meticulous

Creative and critical thinker

## Software

Freelance Journalist. Self-assured, professionally skilled in interpersonal communications and offering experience in newsroom writing, reporting, radio and television. Problem-solver with enthusiastic personality. Brings excellent client engagement skills as Marketing Assistant at Veritatis Publishing.

## Experience

2024-05 -

Current

### Freelance Journalist

*Broadsheet Media, Melbourne, VIC*

- Scouting the latest events and openings in Melbourne's hospitality industry and news stories for online publication
- Interviewing hospitality professionals about their restaurant venues. Writing profile listings for *Broadsheet's* directory
- Adhering to publication's style guide and conventions and attentively following feedback from *Broadsheet's* editorial team
- Completed an internship at *Broadsheet Media* in May 2024 – August 2024

2024-02 -

Current

### Marketing Assistant

*Veritatis Publishing, Keilor, VIC*

- Producing monthly insights reports.
- Shooting, editing and uploading photographs for publication on company website and fortnightly newsletters
- Producing engaging content for company social media accounts (vertical videos, digital design, edited photographs)
- Boosted sales performance by assisting in creation of persuasive marketing materials such as blog posts and book reviews

2024-09 -

2024-09

### Intern Journalist

*Prime Creative Media Publishing, Docklands, VIC*

- Writing digital news pieces and paid promotional content for Australia Mining and Safe to Work magazines
- Supported staff members in their daily tasks, reducing workload burden and allowing for increased focus on higher-priority assignments.
- Business-to-business journalist

Adobe Audition

Adobe Lightroom

Languages

Italian

Professional Working

Education

2022-07 -  
Current

Bachelor of Communication: Journalism

Royal Melbourne Institute of Technology (RMIT) -  
Melbourne, VIC

Newsroom Practice (Semester 1, 2024)

- Can write TV newswire and radio news bulletin scripts
- Wrote, filmed & produced a television news package that was featured on RMIT's live television news program, Newslive
- Used Adobe Audition to edit radio news packages and voicers
- Used professional audio recorders, film cameras and broadcast journalism equipment

Journalism Technologies (Semester 1, 2023)

- Explored different storytelling forms (continuous, comprehensive and immersive) and utilised Storymaps to create my own multimedia story
- Learned how to source statistical data for stories,
- Cleaning and organising public statistical data using Microsoft Excel

Fact Checking and Verification (Semester 1, 2022)

- Performed Reverse Image Search using tools, Yandex, TinEye, Google image search, etc.
- Learned to value the importance of fact-checking in producing reliable and valid stories

Minor in Politics and Communication (2022 - 2024)

- Learned various English rhetoric techniques which can be expended to insinuate author's ideals
- Explored the importance of communication in politics and forging social relations
- Completed units: Politics & Communication, Rhetorics & Politics, Screening Politics & Technologies

2016-01 -  
2021-12

Victorian Certificate of Education

Ave Maria College - Aberfeldie, VIC