

Elisha Andres

Media And Communication

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Freelance Journalist. Self-assured, professionally skilled in interpersonal communications and offering experience in newsroom writing, reporting, radio and television. Problem-solver with enthusiastic personality. Brings excellent client engagement skills as Marketing Assistant at Veritatis Publishing.

Websites, Portfolios, Profiles

- <https://www.linkedin.com/in/elisha-andres-b12393243/>
- <https://elishacaelah.wixsite.com/elisha-andres>

Skills

Leadership
Podcasting Skills
Exceptional interpersonal skills
Team player
Meticulous
Creative and critical thinker

Experience

2024-10 - Current

Intern Producer

3AW Radio (Nine Entertainment), Melbourne, VIC

- keeping updated with the latest headlines to write timely news bulletins
- writing short and detailed news reads
- recording voicers for news radio
- producing talk-back topics for 3AW programs
- collaborating with 3AW producers for *Afternoons* with Tony Moclair and *Drive* with Jacqui Felgate
- answering listener phone calls and queuing them to talk with Tony Moclair
- using NewsBoss software

2024-05 - Current

Freelance Journalist

Broadsheet Media, Melbourne, VIC

- Scouting the latest events and openings in Melbourne's hospitality industry and news stories for online publication

- Interviewing hospitality professionals about their restaurant venues. Writing profile listings for *Broadsheet's* directory
- Adhering to publication's style guide and conventions and attentively following feedback from *Broadsheet's* editorial team
- Completed an internship at *Broadsheet Media* in May 2024 – August 2024

2024-02 - 2024-10

Marketing Assistant

Veritatis Publishing, Keilor, VIC

- Producing monthly insights reports.
- Shooting, editing and uploading photographs for publication on company website and fortnightly newsletters
- Producing engaging content for company social media accounts (vertical videos, digital design, edited photographs)
- Boosted sales performance by assisting in creation of persuasive marketing materials such as blog posts and book reviews

Education

2016-01 - 2021-12

Victorian Certificate of Education

Ave Maria College - Aberfeldie, VIC

Expected in 2024-12

Bachelor of Communication (Journalism)

RMIT University - Melbourne, VIC

Newsroom Practice (Semester 1, 2024)

- Can write TV newswire and radio news bulletin scripts
- Wrote, filmed & produced a television news package that was featured on RMIT's live television news program, *Newsline*
- Used professional audio recorders, film cameras and broadcast journalism equipment

Journalism Technologies (Semester 1, 2023)

- Explored different storytelling forms (continuous, comprehensive and immersive) and utilised *Storymaps* to create an original multimedia story

Fact Checking and Verification (Semester 1, 2022)

- Performed Reverse Image Search using tools, Yandex, TinEye, Google image search, etc.
- Learned to value the importance of fact-checking in producing reliable and valid stories

Minor in Politics and Communication (2022 - 2024)

- Evaluated the importance of communication and media in politics and forging social relations

References

Karl San Pedro

Operations Manager at Createl Publishing

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Holly Bodeker-Smith

Newsletter editor at Broadsheet Media
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Tito Ambyo

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